



VALUE CREATION
MARKET INSIGHT & RESEARCH
STRATEGIC BUSINESS DEVELOPMENT

UBI RESEARCH PRODUCT GUIDE

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2015. July



WHY UBI – Mission

UBI's Service;

Reports

Prime Service

Consulting Service

Conference & Seminars

OLEDNET

Network

- The best Network in OLED industry
- UBI research is maintaining a relationship with the key players in OLED industry as customer
- OLEDNET over 5 years

Expertise & Specialties

- OLED planning in SDI 1996
- OLED team leader in SDI
- Research team focusing on only OLED industry
- 15 years market and technology research data base

A central diagram consisting of two concentric circles. The inner circle is dark blue and contains the text "Value Creation". The outer circle is light blue. Three small circles are positioned around the main diagram: a blue one at the top left, a red one at the bottom right, and a blue one at the top right.

**Value
Creation**

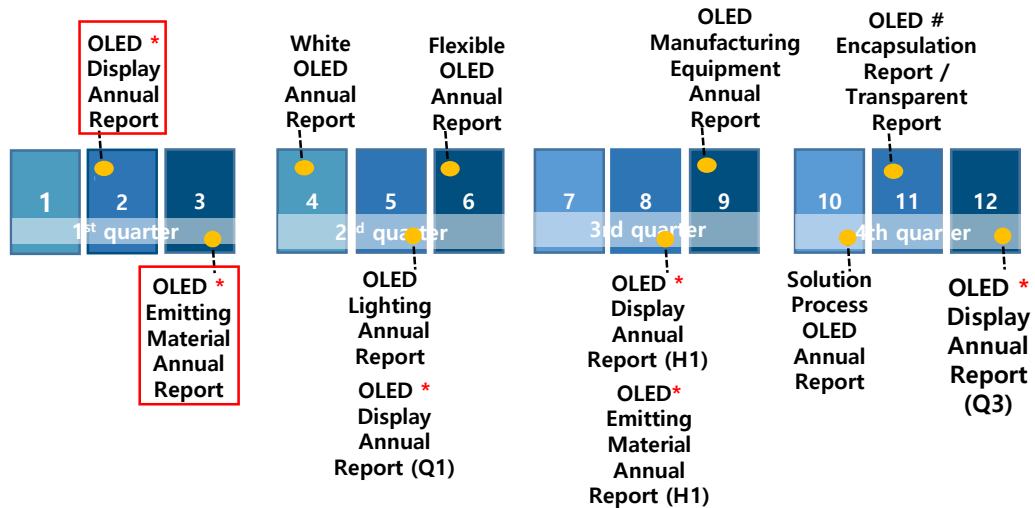
Experience

- 15 years consulting experience in field of OLED panel, material, and machine
- Planning ability and experience- Samsung SDI, Korea National OLED Project

“Value Creation” for internal and external stakeholders and our customers, is the mission of UBI Research. We will provide products and services of superior quality that creates additional value for the success of the business.

UBI's **REPORTS** Covers Market and Technology. It is designed for the in-depth understanding of the whole OLED industry including market forecast, the competitive and supply chain analysis and investment trend, etc.

Reports' Cycle



- OLED # report is special edition. The topic varies depending on the issue or demand every year

Reports' Pricing Guide

Type	License	Price	Price *
Hard copy	1	3,850 USD	3,850 USD (no update)
PDF	1	4,950 USD	5,940 USD
Hard copy + PDF	2-5	6,050 USD	7,260 USD
	6-10	7,425 USD	8,910 USD
	11-20	9,900 USD	11,880 USD
	21-	14,850 USD	17,820 USD

- **Irregular meeting is provided or requested for VOC**
- **Price ***: OLED * reports come with updated data spreadsheet.
The data spreadsheet is updated once for Emitting material annual report and 3 times for Display annual report.
- PDF version is available for printing

Service – Prime Membership

UBI's Prime Membership is VIP program for companies and research institutes requiring diverse information at reasonable price. It consists of the package of varied OLED exclusive reports with seminar and Weekly OLED industry analysis report.

Reports	<ul style="list-style-type: none"> • Hard Copy + PDF • Per License/User • Shipping takes 1- 2 business day (for hard copy) & Instant download from server (for PDF) • 10 % discount is applied for additional report purchase
In company Seminar	<ul style="list-style-type: none"> • Only for Gold and Platinum member • Available for Silver and Bronze member with for travelling expenses • Open for all the employees of the member company • Topics to discussed
Weekly OLED Industry Analysis Report	<ul style="list-style-type: none"> • Analytical in-depth column and articles in relation to the current issue • Email subscription delivered every week • Only to the registered users
Other benefits	<ul style="list-style-type: none"> • 15% discount for OLED KOREA CONFERENCE Registration • 50% discount for Seminars (Currently no interpretation is provided for other languages) • Q&A available for the topics related to the reports purchased • Regular updates for upcoming events • Special invitation for company events

Platinum | You can *Expert Future* OLED Industry

- Integrated Planning and Forecasting
- Integrated Plant Management

Silver | You can *See* OLED Industry

- Design Business Items
- Make Relationship with Customers

Gold | You can *Know* OLED Industry

- Analysis OLED Industry
- Make Relationship with OLED Industry
- Planning Business Direction

Bronze | You can *Touch* OLED Industry

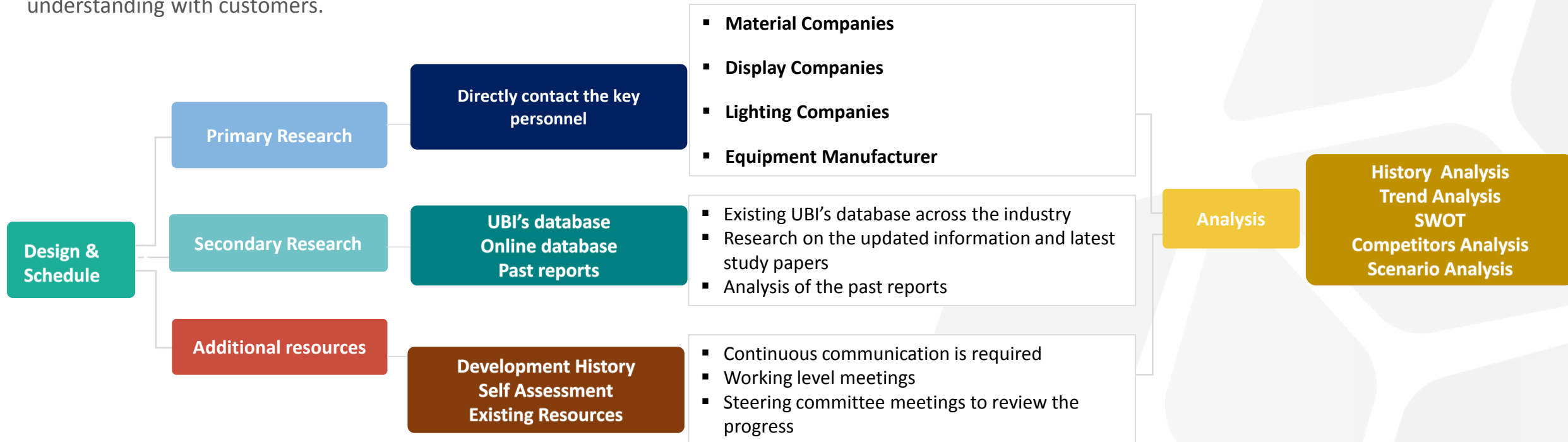
- Information Access
- Communication
- Make Relationship with OLED Industry

Service – Prime Membership

	Level	Volume	License	Price	Weekly OLED Industry Analysis Report Copy
Hard Copy + PDF	B ronze	2	2~5	9,900 USD	2
			6~10	12,000 USD	7
			11~20	16,000 USD	14
			21~	24,000 USD	Unlimited
	S ilver	4	2~5	19,000 USD	3
			6~10	24,000 USD	8
			11~20	32,000 USD	6
			21~	48,000 USD	Unlimited
	G old	6	2~5	29,500 USD	4
			6~10	36,000 USD	9
			11~20	48,000 USD	8
			21~	72,500 USD	Unlimited
	P latinum	8	2~5	39,000 USD	5
			6~10	48,000 USD	10
			11~20	64,300 USD	20
			21~	97,000 USD	Unlimited

UBI's Specialized Consulting is Providing solutions for the proposed business, R&D strategy and new investment with extensive knowledge and experience of OLED. We also are engaged in nation related projects for R&D and industrial policy.

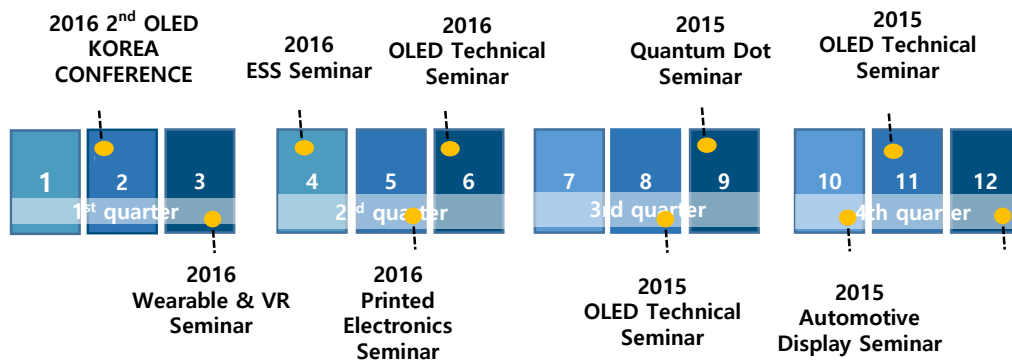
The deliverables will include the market data, presentation and/or customized report. The customized report contains more up-to date data with in-depth analysis through intense research for each customer as part of consulting service. Consulting work is conducted through intensive discussion and understanding with customers.



Service – Conference & Seminar

UBI is Organizing & Hosting International events throughout the year with the goal for the growth of the industry, and also to gather all experts and businesses for open discussion and networking

Schedule (* Subject to change, updates will be announced if any change)



★ Past Attendees include from Samsung Display, LG Display, Samsung SDI, Visionox, BOE, Tianma, Samsung Securities, Dupont, DOW, Applied Material, CSOT, LG Electronics, LG Chem, Solvay, YAS, Doosan, SONY, Corning Precision Materials, Kolon Industries, Samsung Electronics, SAMSUNG Advanced Institute of Technology, LIG ADP, Universal Display Company, ETRI, O-WELL, VESSEL, Novaled, AVACO and many more!

The 2nd OLED Korea Conference

The 2nd OLED Korea Conference will be the place for all the OLED experts from the world. This will be the perfect place for networking and touching the hot issues.

- More than 20 carefully curated conference programs to help you stay at the forefront of the profession.
- A variety of formal and informal opportunities to network with more than 200 of your peers and colleagues.

- Date: 2016. 02. 24(Wed)~25(Thu)
- Venue: To Be Announced (SEOUL, South Korea)
- Organized by: UBI RESEARCH

Become a OLED Korea Speaker

We seek submissions from expert speakers whose knowledge and vision will inspire and educate the 2nd OLED Korea conference attendees on the following topics

- OLED Display & Lighting Market
- OLED Display Technology
- OLED Lighting Technology
- Flexible Device Technology
- Printed Device Technology
- QLED Technology

Speaker Inquiry

Hong Yujin (manager)

Oh Hana (manager)

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OLEDNET from 2003 is the **only one and number one** media specialized in OLED, and is contributing and leading to the growth of OLED industry together with **UBI Research**. **OLEDNET** is aiming to be the Navigator for companies, institutes and academies in the filed. **Weekly OLED Industry Analysis Report** is the best solution for validating of the information and news arising from OLED industry

**Click to see
whats
happening
now!**

What You find

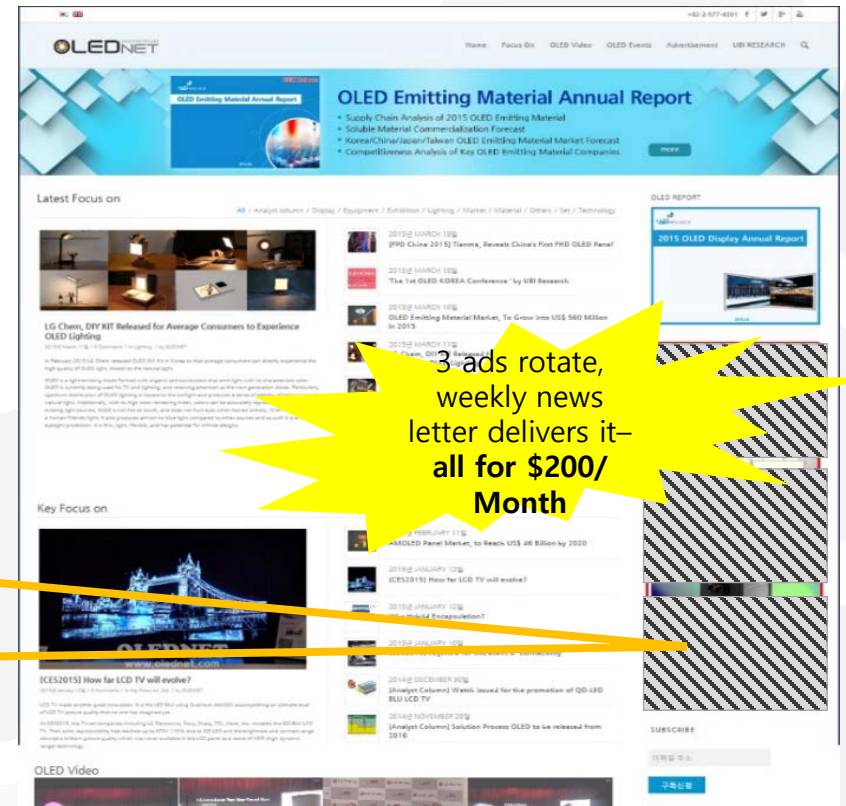
- Analytical article reviewing the hot issue
- Latest global market update
- Upcoming events in the industry (i.e. conference, exhibition tc
- Video Clips
- Weekly news letter : receive the latest news in your inbox

What You Can Do

- Advertise your company
- **Banner Advertisement in top page & Weekly News letter**
- Interview is available anytime!

Advertise your company and brand here! Draw the **attention** to your product or company!

Put your company on the first platform to OLED market!



**3 ads rotate,
weekly news
letter delivers it-
all for \$200/
Month**